



GOVERNMENT SCIENCE COLLEGE, VADNAGAR

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Ref:

DATE: 23/08/2025

SSIP 2.0 Student Sensitization Program

A Student Sensitization Program on the Start-up and Innovation Policy (SSIP 2.0), of Government of Gujarat, was held for the graduate students of Government Science College, Vadnagar, on August 21, 2025, under the guidance of Principal, Dr P. S. Patel.

The event took place at the college's BISAG Hall and aimed to promote a culture of innovation, entrepreneurship, and creativity among students. A total of 55 students participated in the program.

Program Highlights

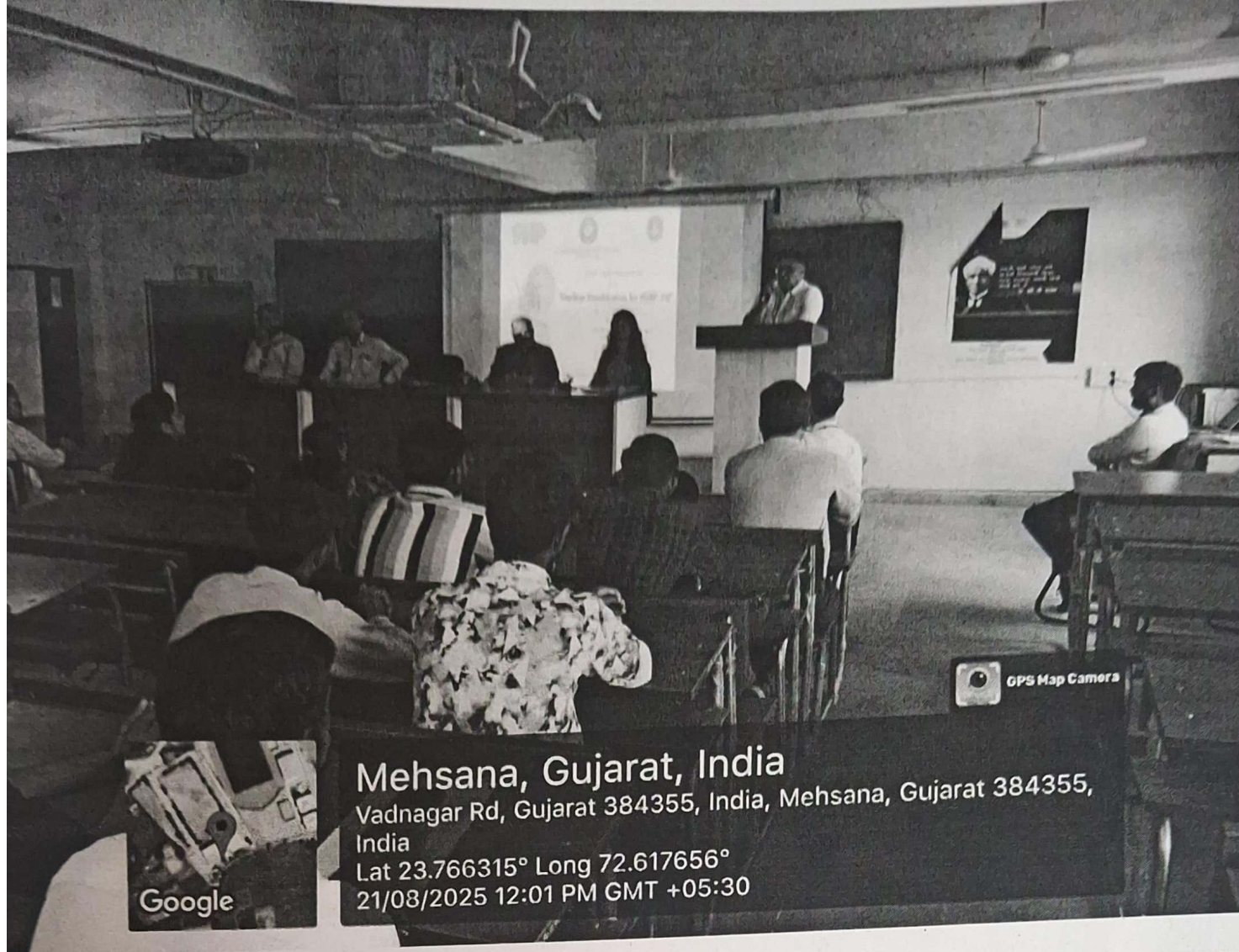
The keynote speaker for the event was Ms. Honey Vyas, Assistant Incubation Manager, Namo I-Hub, Mehsana. Ms. Vyas, an expert in innovation and start-up ecosystems, delivered a comprehensive and engaging session that covered various aspects of SSIP 2.0. She explained the core principles of SSIP 2.0, its objectives, and how Gujarat Government's key initiative of SSIP 2.0 provides financial assistance, mentorship, and infrastructure support to students with innovative ideas. The session focused on the journey from an idea to a viable start-up. Ms. Vyas shared practical insights on identifying market needs, developing a minimum viable product (MVP), and validating business models. She also highlighted the various support mechanisms and resources available at Namo I-Hub, a key incubation centre, for students to transform their ideas into successful ventures.

The program was highly interactive, with Ms. Vyas addressing numerous queries from students about funding, intellectual property rights (IPR), and legal aspects of starting a company. The students showed great enthusiasm and curiosity, reflecting a growing interest in entrepreneurship. The participants expressed their gratitude for the valuable information and guidance provided. The event was a significant step towards building a robust ecosystem of innovation and entrepreneurship at the College.

The program successfully sensitized students about the opportunities available under SSIP 2.0 and motivated them to think beyond traditional career paths.

Jeta Jandke
(SSIP 2.0, Coordinator)

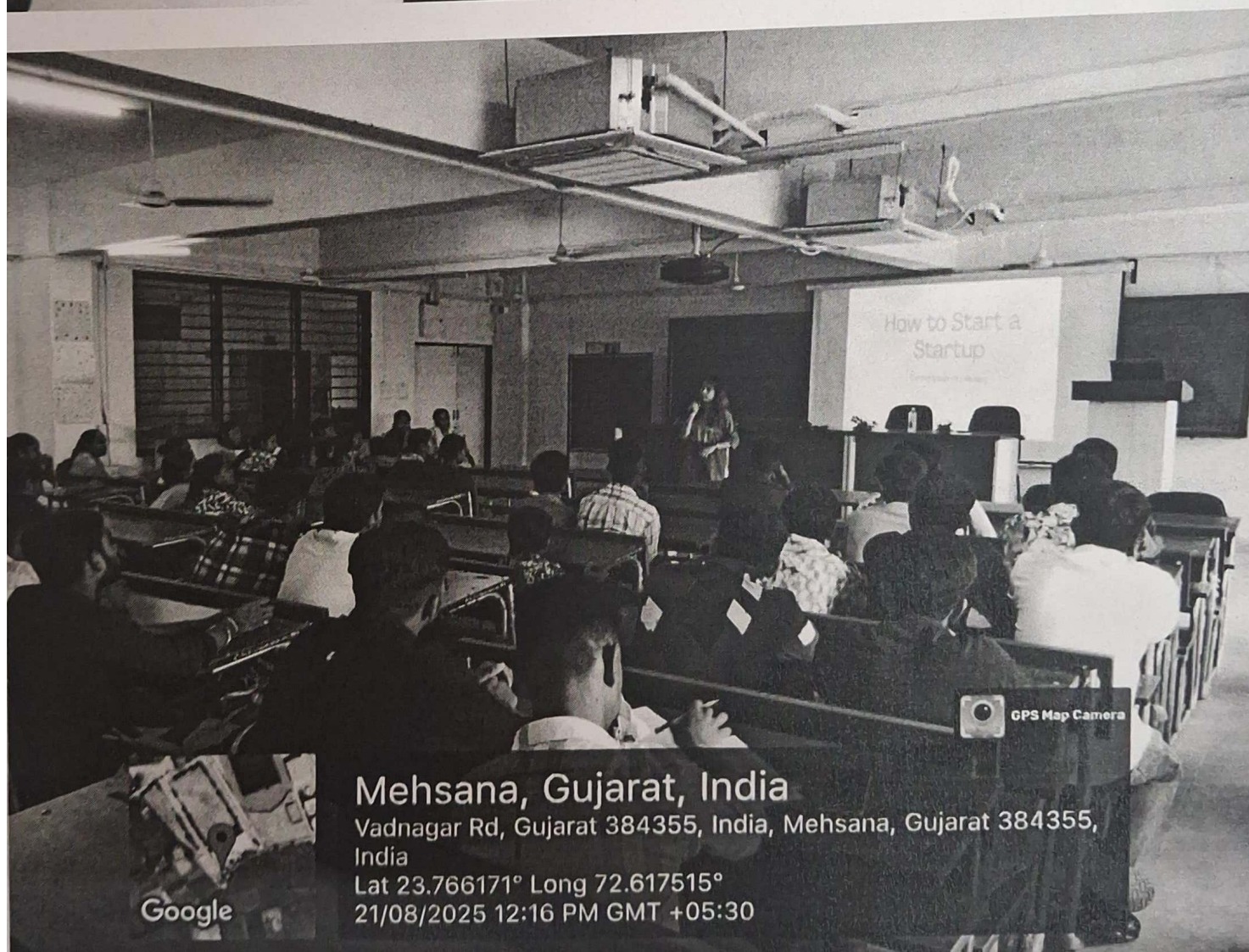
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